



## PRESS RELEASE

### **Shaping the Future – Sustainable Leadership and Green Content**

International Conference on 17/18 June 2011 in the “European Green Capital 2011“

**Hamburg, April 2011. An international conference on 17 – 18 June is set to bring together women in management and figures from business and politics, jointly hosted by EWMD (European Women's Management Development International Network) and Hamburg Chamber of Commerce. Entitled “Shaping the Future – Sustainable Leadership and Green Content”, the event will take place in the centre of Hamburg, the “European Green Capital”, with a reception in the City Hall, presentations in the Chamber of Commerce and a festive finale in the Unilever Building in HafenCity.**

Lectures and discussion panels will see around 250 women managers and experts from business, science and politics debate current challenges concerning management and shaping the future in view of the intensification of global problems such as environmental catastrophes and financial crises. “We want to show that sustainability concerns us all – and we as managers have to provide the impetus,” says Hamburg businesswoman Kris Hauf, President of EWMD International e.V.

High-calibre speakers such as the Deputy Mayor of Stockholm, Ulla Hamilton, who will be sharing the lessons learned by the first European Green Capital, are expected to participate in the international dialogue – moderated by Dr Ursula Weidenfeld in English and German throughout. Further speakers include Carolyn Buck-Luce from Ernst & Young, Hamburg Economics Senator Frank Horch, Volkswagen's Sustainability Coordinator Dr Gerhard Praetorius and Minister Reem Al Hashemi from the United Arab Emirates. Environmental criteria even apply to the organisation of the 26<sup>th</sup> EWMD International Conference, including catering, for example.

For further information, programme and registrations see:

**[www.ewmdconference2011.eu](http://www.ewmdconference2011.eu)**

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### **EWMD (European Women's Management Development International Network)**

EWMD is an international management network for women and men, whether in management and business or self-employed, and has about 800 members in 25 countries. The network provides a platform for the informed exchange of experience and developments in management. Members strive for better gender diversity, more women in management positions and a sustainable work-life balance – across all sectors and internationally. In addition to individuals, there are corporate members, for instance Deutsche Telekom, Microsoft and Ernst & Young. Themed evenings, networking lounges and joint visits to cultural events form the basis of personal networking.